

FOR IMMEDIATE RELEASE

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## Omega to Advance “Drawdown Learn” Solutions to Global Warming via Live Stream

*Across the Nation and Beyond, Satellite Sites to Host Free Live Stream Gatherings with Interactive Q&A, October 19<sup>th</sup>, 7:30-9:30pm EDT*

RHINEBECK, NY –The Omega Center for Sustainable Living (OCSL) and Project Drawdown are working together to advance [Drawdown Learn](#), an educational initiative that brings forward a solutions-based approach to climate change. Based on *New York Times* bestseller *Drawdown: The Most Comprehensive Plan Ever Proposed to Reverse Global Warming*—Drawdown Learn is a critical step in creating structure and providing support for a growing network of educators, organizations, and communities looking to apply the 100 solutions outlined in the book. An initial 3-day collaborative [event](#) will take place October 19-21 at Omega’s Rhinebeck, New York campus. To expand access to this important gathering, the opening night will be broadcast via live stream, beginning with an in-depth overview of Project Drawdown by founder Paul Hawken, followed by a live Q&A with senior staff from Drawdown and Omega, taking questions in-person and from the audience online.

Already hundreds of individuals from around the world have signed up to view Drawdown Learn via live stream, or later on demand, from as far away as Italy and Australia. The Office of Sustainability in Austin, Texas is among a growing number of organizations that have registered as satellite sites to host screenings of Drawdown Learn, along with organizations and businesses from Montana to the tiny Pacific Island nation of Niue (pronounced NEW-ay). In addition, five higher education institutions have signed on to participate, including Agnes Scott College (GA), Bard College (NY), Castleton University (VT), State University of New York at New Paltz, and the University of Cincinnati (OH) in partnership with the City of Cincinnati Office of Environment and Sustainability.

“We are humbled by the growing response, heartened by the collective determination to reverse global warming, and excited that the live stream will bring this vital information further forward. We are also encouraged by organizations stepping up to host the live stream as satellite sites where people can gather to have Drawdown conversations and brainstorm about how to take action in their own communities,” said Laura Weiland, director of the Omega Center for Sustainable Living

To watch the free live stream, join a satellite site, or host a site, visit [eOmega.org/DrawdownLive](http://eOmega.org/DrawdownLive). Join the conversation at [Facebook.com/ProjectDrawdown](https://www.facebook.com/ProjectDrawdown) and [Facebook.com/Omega.OCSL](https://www.facebook.com/Omega.OCSL), [#DrawdownLearn](https://twitter.com/DrawdownLearn), [#OCSL](https://twitter.com/OCSL), [#BeingFearless](https://twitter.com/BeingFearless)

### **About Project Drawdown**

*Project Drawdown is a nonprofit organization and global coalition united by a singular goal: to reverse global warming. As a living research and communication initiative, Project Drawdown analyzes the potential of solutions already in hand, amplifies humanity’s ongoing efforts and collective wisdom, and advances the understanding, imagination, and conviction needed to reach drawdown. [drawdown.org](http://drawdown.org)*

## **About the Omega Center for Sustainable Living**

*Founded in 2009, the Omega Center for Sustainable Living (OCSL) originated as the first green building in America to achieve both LEED® Platinum and Living Building Challenge™ certification—the highest standards currently available in sustainable architecture. Located at the Omega Institute for Holistic Studies, in Rhinebeck, New York, the OCSL is an environmental leader, offering programs that teach the regenerative thinking and environmental practices modeled by the building. [eOmega.org/OCSL](http://eOmega.org/OCSL)*

## **About Omega Institute for Holistic Studies**

*Founded in 1977, Omega Institute for Holistic Studies is the nation's most trusted source for wellness and personal growth. As a nonprofit organization, Omega offers diverse and innovative educational experiences that inspire an integrated approach to personal and social change. Located on 250 acres in the beautiful Hudson Valley, Omega welcomes more than 23,000 people to its workshops, conferences, and retreats in Rhinebeck, New York, and at exceptional locations around the world. [eOmega.org](http://eOmega.org)*

OCSL and Omega Press Contact: Jeff Kosmacher, [JeffK@eOmega.org](mailto:JeffK@eOmega.org), 845-266-4444 ext. 420